Collections 2015

Bellissimo

STILE ITALIANO

General catalogue

Collections 2015

General index

p. 2
Company overview

p. 6
Indian Collections

p. 08
Calacatta

p. 12
Marfil

p. 16
Naturalis

p. 20
Onyx

p. 26
Piasentina

p. 32
Rapolano

p. 36
Statuario

p. 40
Stripe Marble

p. 44
Tracks

p. 48
Val di Susa

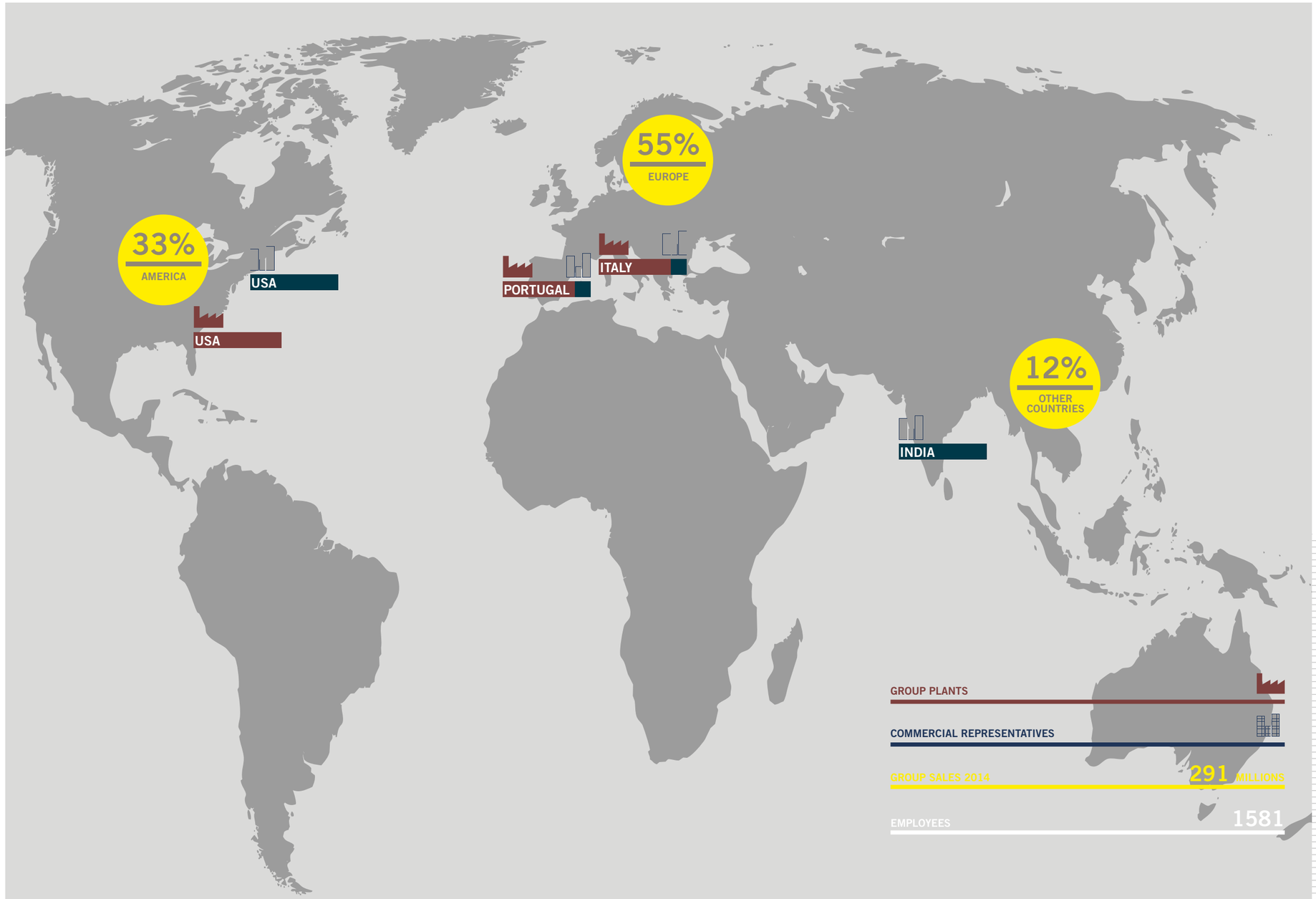
p. 52
Packaging

p. 54
Cleaning

A leading maker of **deluxe ceramics**

The strength and international breath of Panariagroup.

Panariagroup is one of the leading manufacturers of ceramic tiles for floors and wall cladding in the world. The group has production sites in Italy, Portugal, USA and has a presence in over **one hundred countries** thanks to a broad, established and widespread sales network. Specialised in the production of porcelain stoneware tiles, the company is positioned in the **ultra-luxury market segment** targeting a differentiated and discerning customer-base looking for top quality aesthetics and technology.



Highlights

Panariagroup has a presence in over 100 countries in the world

The group positions itself in the high-luxury market segment

Bellissimo: our **values**

Elegance

The charm of Italian style: an aesthetic culture that has imposed its taste across the world, enhancing the most prestigious of living spaces.

Innovation

Ongoing research into materials, to constantly improve our aesthetic, technical and quality standards.

Technology

Evolution, performance and know-how co-exist and share a perfect balance that represents the maximum of "Italian-ness" in the world.

The **technology** know-how

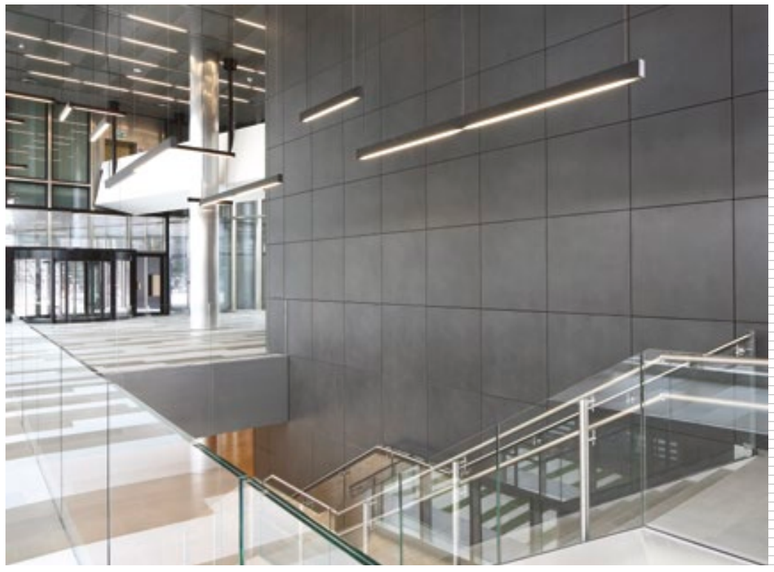
Highlights

In-house research centre equipped with advanced technology

Innovation means evolution and ability to improve products quality

Avant-garde machinery and constant innovation for unrivalled quality standards.

Panariagroup has always set itself apart thanks to its focus on research and innovation. The numerous production sites of the group are equipped with cutting edge machinery and production tools and the company also has an in-house research centre able to develop avant-garde application and aesthetic solutions, which help the company maintain its position as one of the industry leaders across the world.



Bellissimo

STILE ITALIANO

Made in India

Collections

Bellissimo sets out to be the point of reference for planners, interior designers, architects and end users who are looking for products able to combine the highest technical standards and the refinement of Italian ceramics, that, for centuries, have been the symbol of unique excellence throughout the world.

Calacatta

With its delicate veins and soft tones, marble confers lightness when covering any environment. The light reflects on the polished stone and gives a breath of fresh air to the space, amplifying it with unique style and a sensation of freedom.

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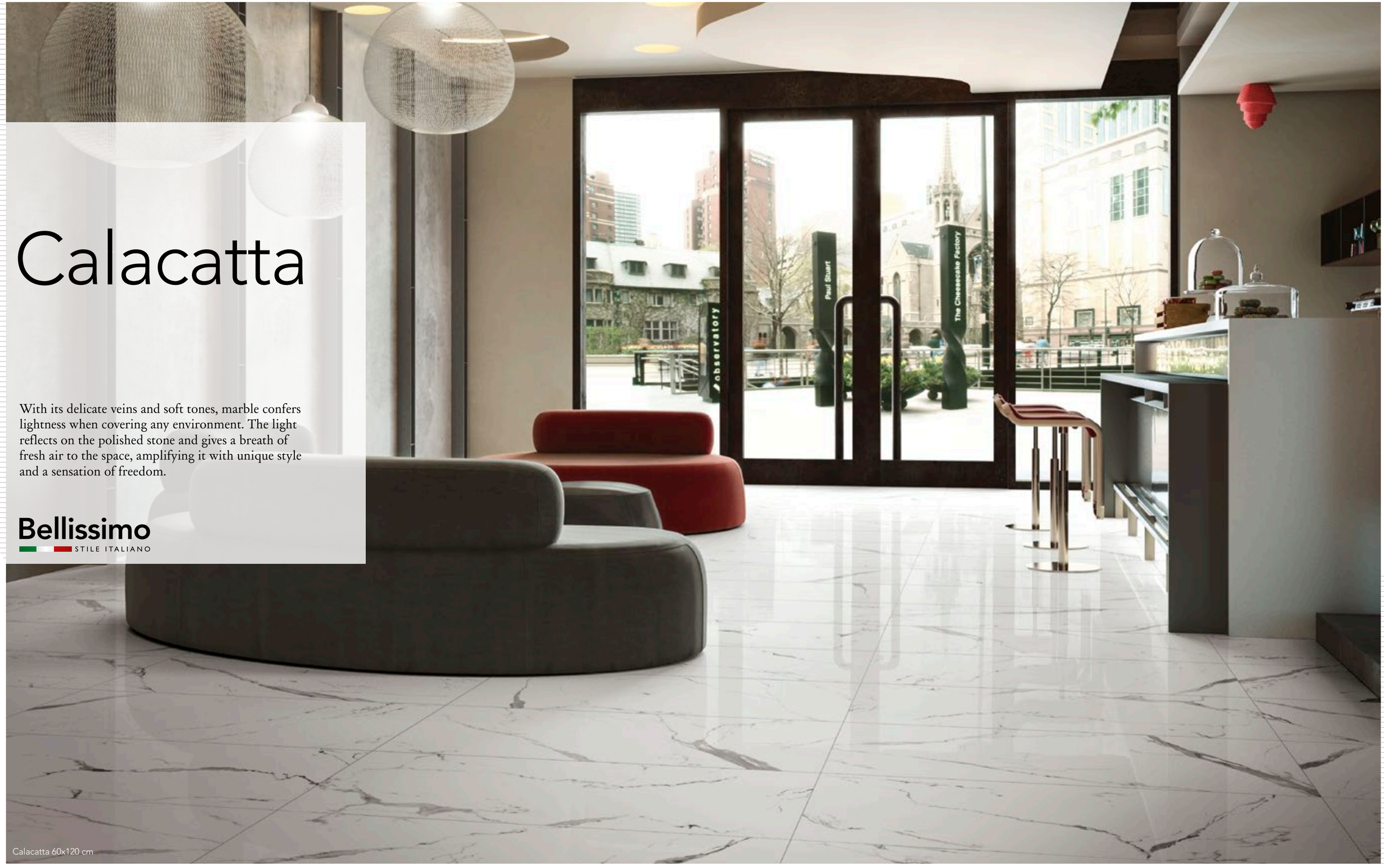
STILE ITALIANO



Calacatta 60x120 cm

Calacatta 60x120 cm

Calacatta

60.5x60.5 cm
60x120 cm

Calacatta

60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V3	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Marfil

Chromaticity furrowed with irregular veins, for a product offering guaranteed aesthetic value combined with practicality. Marble with his unique brilliance and large sizes, ideal for the elegant covering of public and residential environments.

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Marfil 60x120 cm

Marfil 60x120 cm

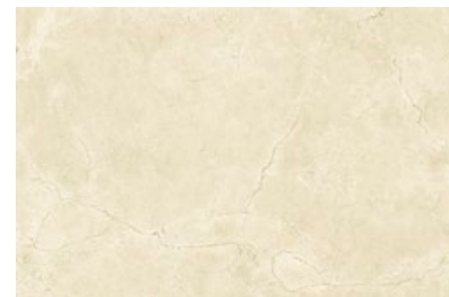
Marfil

60.5x60.5 cm
60x120 cm
80x120 cm

Marfill

60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm



80x120 cm *Vitrified - Polished*
1,35 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 Resistant

Naturalis

Naturalness and charm are the keywords of this strong-character collection. Contemporary protagonist for refined interiors, thanks to its evocative veins Naturalis suggests the strength and the prestige of a material that withstands time.

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Silver 60,5x60,5 cm

Pearl 60x120 cm

Naturalis

60.5x60.5 cm
60x120 cm

Pearl

60,5x60,5 cm *Vitrified - Matt*
1 cm

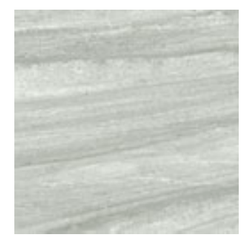
60x120 cm *Vitrified - Matt*
1,3 cm

Sand

60,5x60,5 cm *Vitrified - Matt*
1 cm

60x120 cm *Vitrified - Matt*
1,3 cm

Silver



60,5x60,5 cm *Vitrified - Matt*
1 cm

60x120 cm *Vitrified - Matt*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Onyx

The thin vibrant veins of Onyx brighten any space and decorate the surfaces with the energy of stone. The natural elegance of this mineral is suitable for any type of coating. Its characteristic colours clad environments and bring out its best qualities.

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Onyx White 60x120 cm

Onyx Beige 60x120 cm

Onyx Grey 60x120 cm

Onyx

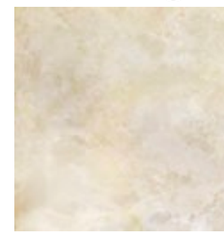
60.5x60.5 cm
60x120 cm

Onyx White

60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

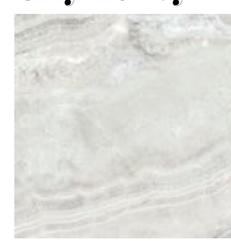
Onyx Beige



60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

Onyx Grey



60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 Resistant

Piasentina

The force of the wind combined with the power of water and the passage of time creates the uniqueness of the Piasentina Stone.
A product that crosses centuries of history, cladding and decorating all kinds of interior, thus conferring harmony and charm in the most natural way.

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STILE ITALIANO

Grey 60x120 cm

Beige 60,5x60,5 cm

Taupe 60x120 cm

Piasentina

60.5x60.5 cm
60x120 cm

Beige

60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

Taupe

60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

Grey

60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

Beige

60,5x60,5 cm *Vitrified - Matt*
1 cm

60x120 cm *Vitrified - Matt*
1,3 cm

Taupe

60,5x60,5 cm *Vitrified - Matt*
1 cm

60x120 cm *Vitrified - Matt*
1,3 cm

Grey

60,5x60,5 cm *Vitrified - Matt*
1 cm

60x120 cm *Vitrified - Matt*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Rapolano

An authentic collection that reflects the charm and spontaneity of the Italian hills. Classic colors and natural shades for simple and always elegant atmospheres ...

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STILE ITALIANO

Original 60,5x60,5 cm

White 60x120 cm

Rapolano

60.5x60.5 cm
60x120 cm

Original

60,5x60,5 cm *Vitrified - Satin*
1 cm

60x120 cm *Vitrified - Satin*
1,3 cm

White

60,5x60,5 cm *Vitrified - Satin*
1 cm

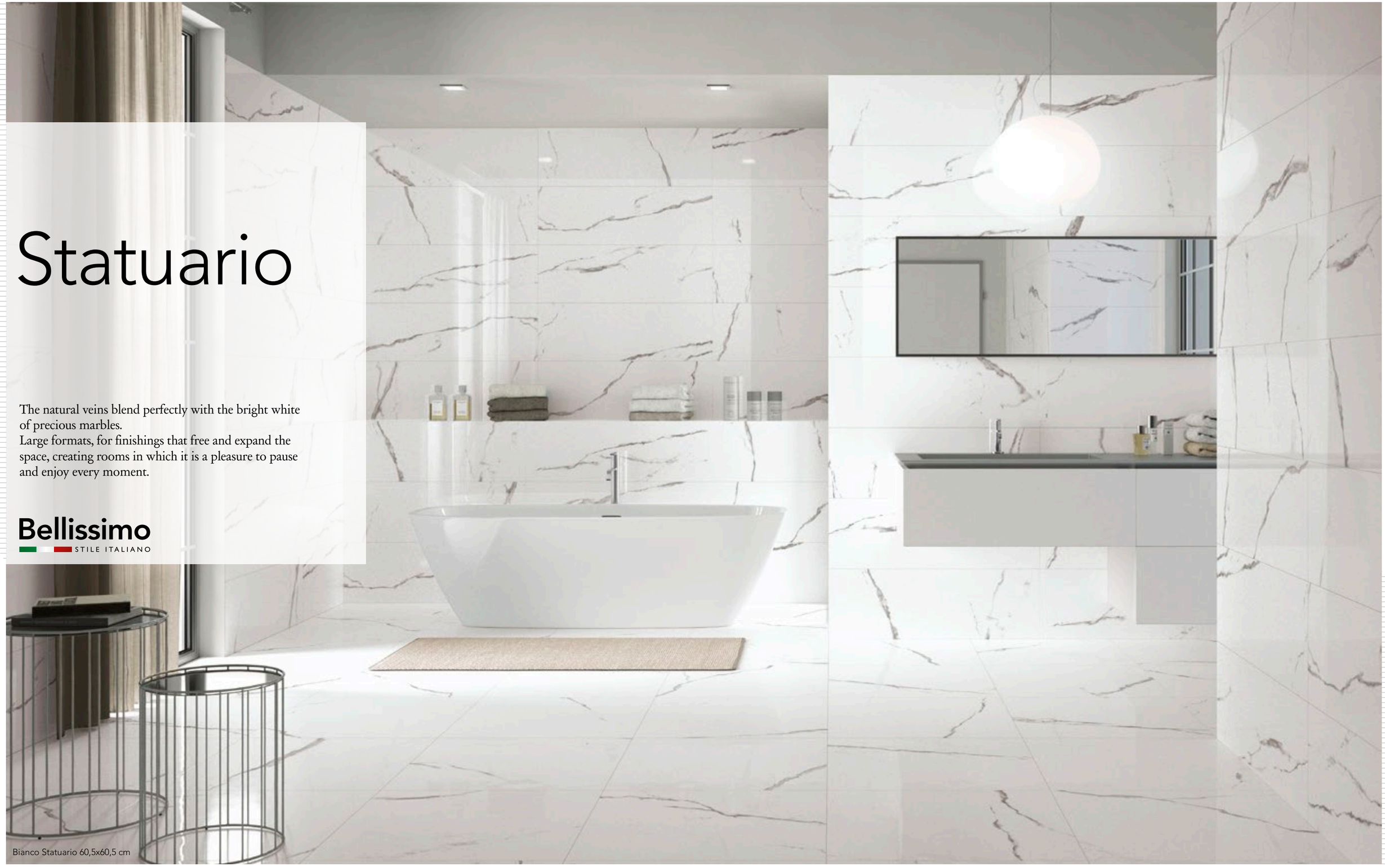
60x120 cm *Vitrified - Satin*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Statuario

The natural veins blend perfectly with the bright white of precious marbles.
Large formats, for finishings that free and expand the space, creating rooms in which it is a pleasure to pause and enjoy every moment.

Bellissimo
STILE ITALIANO



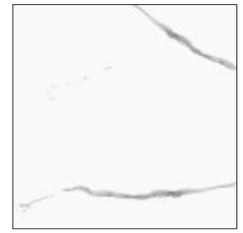
Bianco Statuario 60,5x60,5 cm

Bianco Statuario 60x120 cm

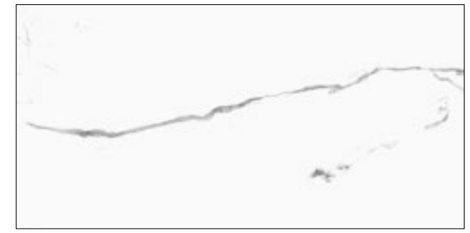
Statuario

60.5x60.5 cm
60x120 cm

Bianco Statuario



60,5x60,5 cm *Vitrified Polished*
1 cm



60x120 cm *Vitrified Polished*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V3	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Stripe Marble

Four unique nuances that shape and transform interiors. The particular longitudinal vein, ensures originality and charm to this noble floor. The chromatic harmony of these surfaces recalls atmospheres where tradition blends with contemporary in a surprising effect of exclusive refinement.

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Travertino 60x120 cm

Travertino 60x120 cm

Stripe Marble

60.5x60.5 cm
60x120 cm

Zebrino

60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

Travertino

60,5x60,5 cm *Vitrified - Polished*
1 cm

60x120 cm *Vitrified - Polished*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 Resistant

Tracks

A track always brings with it a story. The marks of a journey and memories of places that will forever remain engraved in our consciousness.
TRAKS covers spaces with the charm of elements that bear witness to life and time. Cotton, sand, silver, ash. Warm colors, in which one can get lost and rediscover oneself.

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Chalk 60x120 cm

Vulcano 60,5x60,5 cm

Tracks

60.5x60.5 cm
60x120 cm

Chalk

60,5x60,5 cm *Vitrified - Satin*
1 cm

60x120 cm *Vitrified - Satin*
1,3 cm

Desert

60,5x60,5 cm *Vitrified - Satin*
1 cm

60x120 cm *Vitrified - Satin*
1,3 cm

Concrete

60,5x60,5 cm *Vitrified - Satin*
1 cm

60x120 cm *Vitrified - Satin*
1,3 cm

Vulcano

60,5x60,5 cm *Vitrified - Satin*
1 cm

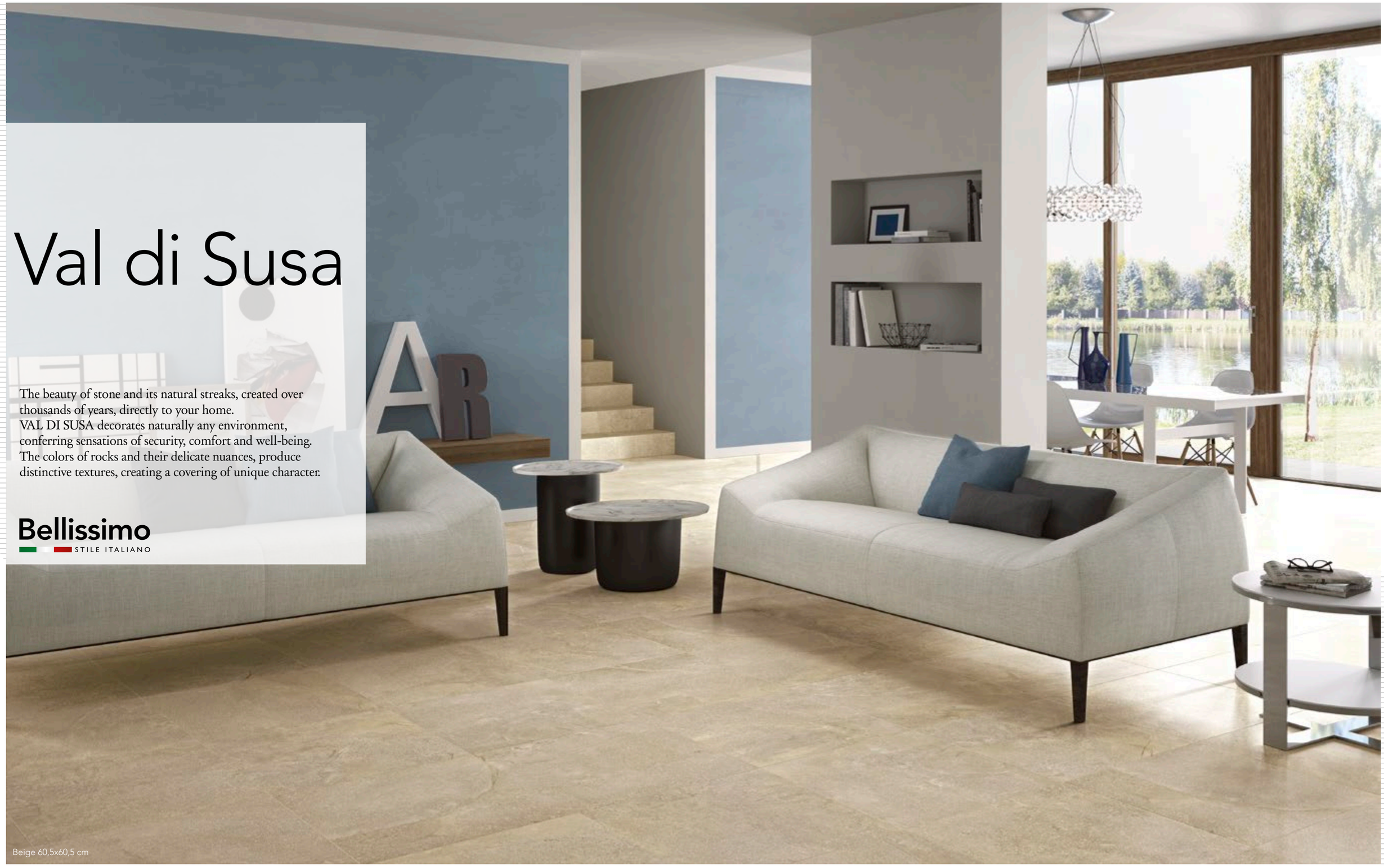
60x120 cm *Vitrified - Satin*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 Resistant

Val di Susa

The beauty of stone and its natural streaks, created over thousands of years, directly to your home.
VAL DI SUSA decorates naturally any environment, conferring sensations of security, comfort and well-being.
The colors of rocks and their delicate nuances, produce distinctive textures, creating a covering of unique character.

Bellissimo
STILE ITALIANO



Beige 60,5x60,5 cm

Light Grey 60x120 cm

Val di Susa

60.5x60.5 cm
60x120 cm

Beige

60,5x60,5 cm *Vitrified - Matt*
1 cm

60x120 cm *Vitrified - Matt*
1,3 cm

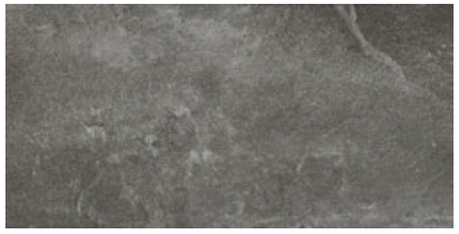
Light Grey

60,5x60,5 cm *Vitrified - Matt*
1 cm

60x120 cm *Vitrified - Matt*
1,3 cm

Dark Grey

60,5x60,5 cm *Vitrified - Matt*
1 cm



60x120 cm *Vitrified - Matt*
1,3 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Packaging

CALACATTA

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Polished*	2	1,44	43,5	23	33,12	1000,5
60,5x60,5 cm *Vitrified - Polished*	4	1,46	34,5	36	52,56	1242

MARFIL

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
80x120 cm *Vitrified - Polished*	1	0,96	29,5	60	57,6	1805
60x120 cm *Vitrified - Polished*	2	1,44	43,5	23	33,12	1000,5
60,5x60,5 cm *Vitrified - Polished*	4	1,46	34,5	36	52,56	1242

NATURALIS

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Matt*	2	1,44	43	23	33,12	989
60,5x60,5 cm *Vitrified - Matt*	4	1,46	33,5	28	40,88	938

ONYX

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Polished*	2	1,44	43,5	23	33,12	1000,5
60,5x60,5 cm *Vitrified - Polished*	4	1,46	34,5	36	52,56	1242

PIASENTINA

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Matt*	2	1,44	43	56	80,64	2408
60x120 cm *Vitrified - Polished*	2	1,44	43,5	56	80,64	2436
60,5x60,5 cm *Vitrified - Matt*	4	1,46	33,5	40	58,40	1340
60,5x60,5 cm *Vitrified - Polished*	4	1,46	34,5	40	58,40	1360

RAPOLANO

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Satin*	2	1,44	43,5	23	33,12	1000,5
60,5x60,5 cm *Vitrified - Satin*	4	1,46	34,5	28	40,88	966

STATUARIO

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Polished*	2	1,44	43,5	23	33,12	1000,5
60,5x60,5 cm *Vitrified - Polished*	4	1,46	34,5	36	52,56	1242

STRIPE MARBLE

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Polished*	2	1,44	43,5	23	33,12	1000,5
60,5x60,5 cm *Vitrified - Polished*	4	1,46	34,5	36	52,56	1242

TRACKS

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Satin*	2	1,44	43	23	33,12	989
60,5x60,5 cm *Vitrified - Satin*	4	1,46	33,5	28	40,88	938

VAL DI SUSA

Sizes	Box			Europallet		
	pcs.	mq	kg	box	mq	kg
60x120 cm *Vitrified - Matt*	2	1,44	43	23	33,12	989
60,5x60,5 cm *Vitrified - Matt*	4	1,46	33,5	28	40,88	938

Cleaning

"AFTER-INSTALLATION" CLEANING

1. "After-installation" cleaning is compulsory, both for glazed and non-glazed tiles.

2. An after-installation cleaning carried out not accurately, or not carried out at all, often results in halos preventing the floor to be kept clean despite of a careful daily cleaning.

3. To ensure an optimal cleaning, the use of a single brush with suitable disks (green for structured/anti-slip surfaces, red for the others) is recommended.

4. CEMENTITIOUS GROUTS MIXED WITH WATER

To ensure an optimal cleaning, the use of a single brush with suitable disks (green for structured/anti-slip surfaces, red for the others) is recommended.

Residue to be removed	Cementitious grouts, slurry, cement, lime			
Detergent type	Acid-based			
Detergent name	KERANET	CEMENT REMOVER	DETERDEK	LITOCLEAN PLUS
Manufacturer	MAPEI	FABERCHIMICA	FILA	LITOKOL

For the use, follow the specific instructions by the manufacturers.
After performing the washing described above, it is necessary to wash with a basic or alkaline product, namely a degreasing detergent (see point 5 of table). Acid washing can leave greasy marks on the floor, which tend to withhold dirt.

NOTE: for cementitious grouts with additives (latexes, resins, etc.), remove immediately with sponge and plenty of water. Then, treat the floor according to the instructions in points 3 and 4.
Always make preventive tests before the use (on a tile not laid yet), above all on lapped or polished products.
Do not carry out the "after-installation" cleaning if the tile temperature is high; in summer, clean during the fresher hours of the day.

5. EPOXY GROUTS

The removal must be carried out immediately and carefully with sponge and plenty of water, as these grouts harden very fast, even in a few minutes.The following day carry out a thorough cleaning with alkaline detergents; a few of them are indicated in the table below.

Operation	Thorough cleaning			
Detergent type	Alkali-based			
Detergent name	WAX REMOVER	PS 87	CIF Degreaser with bicarbonate	LITONET
Manufacturer	FABERCHIMICA	FILA	UNILEVER ITALIA	LITOKOL

For the use, follow the specific instructions by the manufacturers.

Cleaning

6. ANTI-SLIP SURFACES

Due to their special features, rough or structured anti-slip surfaces are harder to clean. After the grouting, it is important to remove the excesses in a short time and by frequent washing with sponge and water, till the floor is perfectly clean. Then, carry out an acid washing using a single brush with green disks.

DAILY CLEANING

Carry out the daily/routine cleaning with neutral detergents or degreasers, diluted in warm water, following the procedures indicated on the packages. The following products, which can be easily found on the market, are recommended.

Operation	Daily cleaning				
Detergent type	Neutral or degreaser				
Detergent name	GLASSEX degreaser	SMAC ULTRA degreaser	CIF Degreaser with bicarbonate	FLOOR CLEANER	FILA CLEANER
Manufacturer	RECKITT BENCKISER	BOLTON MANITOBA	UNILEVER ITALIA	FABERCHIMICA	FILA

EXTRAORDINARY CLEANING

It is carried out to remove very old or resistant stains or residues. The table below indicates detergents suitable for the stain type.

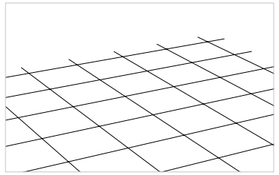
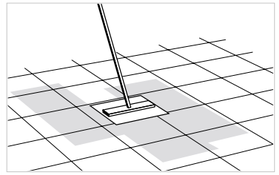
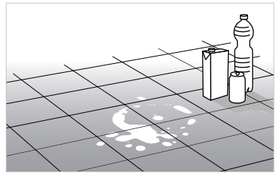
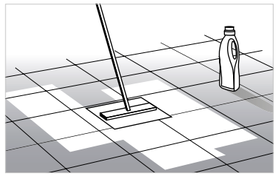
Residue to be removed	Coffee, coke, fruit juices, waxes, greases, etc...			Wine	Calcareous deposits	Rust	Inks, felt pens		Tyres, rubber marks, suckers, metal or pencil marks			
Detergent type	Neutral or degreaser			Oxidizing	Acid-based	Acid-based	Thinner-based		Abrasive paste			
Detergent name	Colou-red Stain Remover	PS 87	CIF Degrea-ser with bicar-bonate	OXIDANT	VIAKAL	Diluted hydrochloric acid	Nitro thinner, trichloro-ethylene, turpentine	Coloured Stain Remover	VIM CLOREX	POLI-SHING CREAM	DETER-GUM	Eraser (for pencil marks only)
Manufacturer	RECKITT BENCKI-SER	FILA	UNI-LEVER ITALIA	FABER-CHIMICA	PROCTER & GAMBLE	Several manufacturers	Several manufacturers	FABER-CHIMICA	GUABER	FABER-CHIMICA	ZEP ITALIA	-

IMPORTANT: always make preventive tests before the use (on a tile not laid yet), above all on lapped or polished products.

Cleaning

REMOVAL OF WAXES OR POLISHING COATS

Do NOT use waxes on floor and wall tiles.

			
New floor that has been cleaned after installation in accordance to the instructions provided on the previous pages.	Detergents for routine cleaning that contain wax tend to deposit on the floor and create glossy films.	Simple substances (Coca Cola, wine, water, etc.) will remove this glossy film and give the floor its initial matt appearance.	To remove the glossy film, use a suitable detergent (undiluted Tile Cleaner by Faber). Daily cleaning should be performed using a detergent that does not contain wax.

Often, the standard detergents available on the market contain waxes or polishing additives that, washing after washing, deposit glossy coats on the floor causing halos and problems. This kind of coats can be deposited even by some grouts for joints. Simple agents such as coke, wine, water, etc... falling on the floor remove this glossy coat and restore the original duller look of the tiles. Amid a glossier floor, the areas without wax look like dull halos: instead, they are the only clean floor areas. In these cases, first of all the whole floor must be dewaxed, following the indications of the table below. Then, use the detergents of the table besides for the routine cleaning.

Residue to be removed	Glossy coats left by detergents	
Detergent type	Acid-based	
Detergent name	VIAKAL*	Pure TILE CLEANER *
Manufacturer	PROCTER & GAMBLE	FABERCHIMICA

(*) Do not follow the indications on the package, rather apply the pure detergent, leave it for 15-30 minutes, rub with soft or lightly abrasive pads (white, yellow, red), then rinse thoroughly with water.

USEFUL REFERENCES

MAPEI Spa, via Cafiero 22, 20158 Milano – ITALY - Tel. +39 02/37673 – www.mapei.it

FABERCHIMICA Srl, via G. Ceresani 10 – località Campo d'Olmo 60044 Fabriano (AN) – ITALY - Tel. +39 0732/627178
www.faberchimica.com

FILA Industria Chimica Spa, via Garibaldi 32, 35018 S. Martino dei Lupari (PD) - ITALY - Tel. +39 049/9467300 – www.filachim.it

ZEP Italia Srl, via Nettunese Km 25,000 – 04011 Aprilia (LT) – ITALY - Tel. +39 06/926691 – www.zepitalia.it

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