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THE CONTACT  
INFORMATION  
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# iS Ideal

STANDARD

[www.idealstandard.com](http://www.idealstandard.com)

**Active**  
Capturing  
harmony

iS Ideal  
STANDARD | Body & Mind



# body & mind

At Ideal Standard, we believe that creativity is the catalyst to continuous evolution in your bathroom. As Europe's leading brand, Ideal Standard's goal is to create a living space that is truly like you. Sustainable and exclusively following 3 main philosophies: design, functionality and innovation. Ideal Standard is the reflection of personalised well-being. Spirit and materials focused to create a universe where the body and mind are immersed in renewed pleasure day after day. Discover the new ground-breaking solutions that capture your desires.

*Ideal  
Standard*



Introducing the new Ideal Standard brand logo. We are changing the look and feel of our logo, with a new soft and graceful shape, conveying a refined contemporary feeling. Our current signature will remain visible for a while on the Ideal Standard collections until it is progressively replaced by the new logo. You can rest assured that our brand and products will more than ever facilitate and enhance your life.



# Active

«Tap», a short simple word that is part of your everyday life. But this is no ordinary object. It is an extraordinary example of ingenious design and technological innovation. You can feel its autonomy as soon as you touch the smooth, chrome surface. You can create a world of your own with Active's large selection of state-of-the-art designs. The range's simple, good value, functional elegance allows you to bring harmony to your entire home.



Basin mixer



Bidet mixer



Built-in  
Bath & Shower mixer



Ideal Standard received the Product Design Award 2007 for Active, designed by Artefakt.

## Design by

Artefakt industriekultur was founded in 1989 by Thomas Fiegl and Achim Pohl in cooperation with the international industry. The design team, with up to 12 designers, develops product lines within the overall development process.



# Fresh wind

## for your Bathroom

A wide choice of fittings for your bathroom and kitchen, giving you the freedom you need to select what's best for your own personal living space. High performing innovations throughout the range, guaranteeing comfort, quality and ease of use. A distinctive design that brings together rigours straight lines with soft gentle contours, creating a contemporary silhouette for the range.



Single lever basin mixer



Bath and shower mixer



Thermostatic mixer



Kitchen mixer

# Cultivate

## an oasis of peace

Transform your bathroom into a haven of tranquillity. Experience what it feels like to have advanced technology and award winning design in your hands. And indulge in the comfort of regular temperature and water flow control with simple effortless gestures. You will feel at one with your surroundings and discover a universe where balance between the useful and the beautiful becomes an integral part of your daily routine.

Everything has been designed to offer long lasting quality. For a better sealing, a centreing seal makes the adjustments of the fittings easier. Furthermore the discreet integrated aerator of the lavy bidet mixer gives you a high quality flow of water.



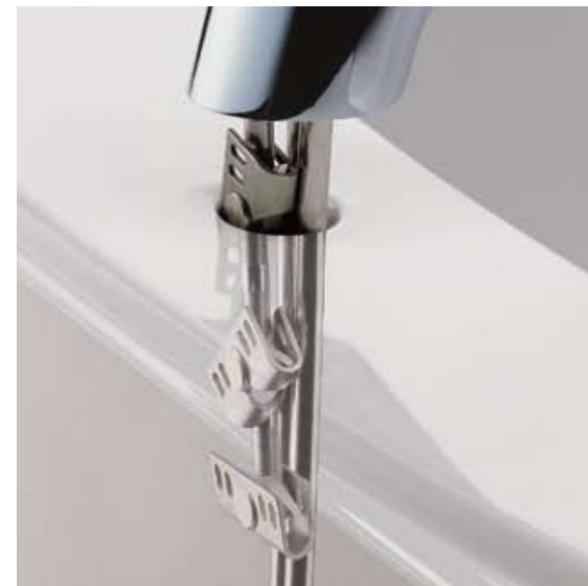
### functionality

Safe and easy, Click technology gives you a water saving device to help you control how much water you use. And you can be sure to take pleasure in comfortable temperature control at any time.

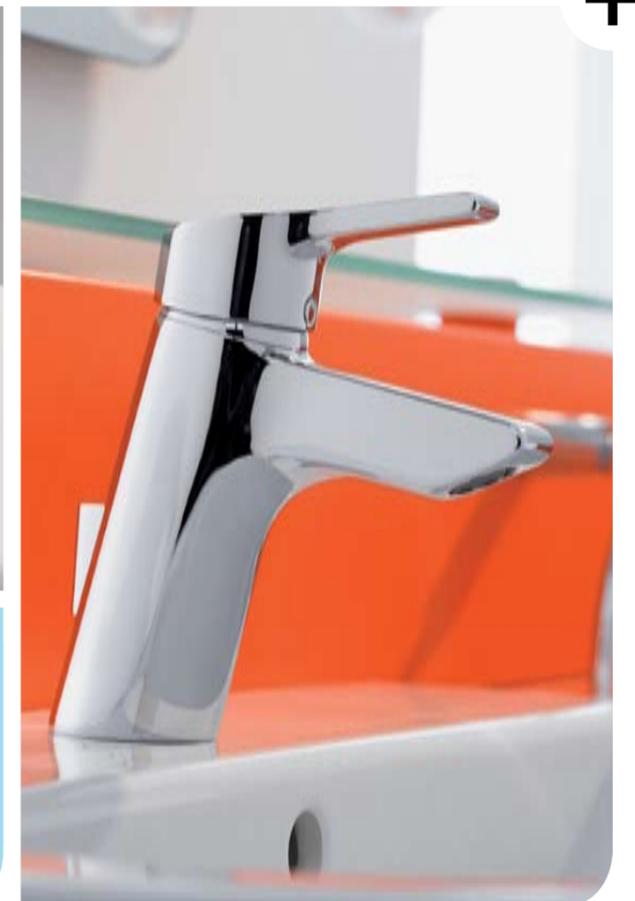


### design

A perfect combination of technology and contemporary aesthetics, this range meets both your current and future needs. Designed for contemporary living, sophistication runs along the lines and curves.



The Top Fix system, makes your installations much more user-friendly. All the parts are pre-mounted and allow fixation from the top. This is unique at this price level.

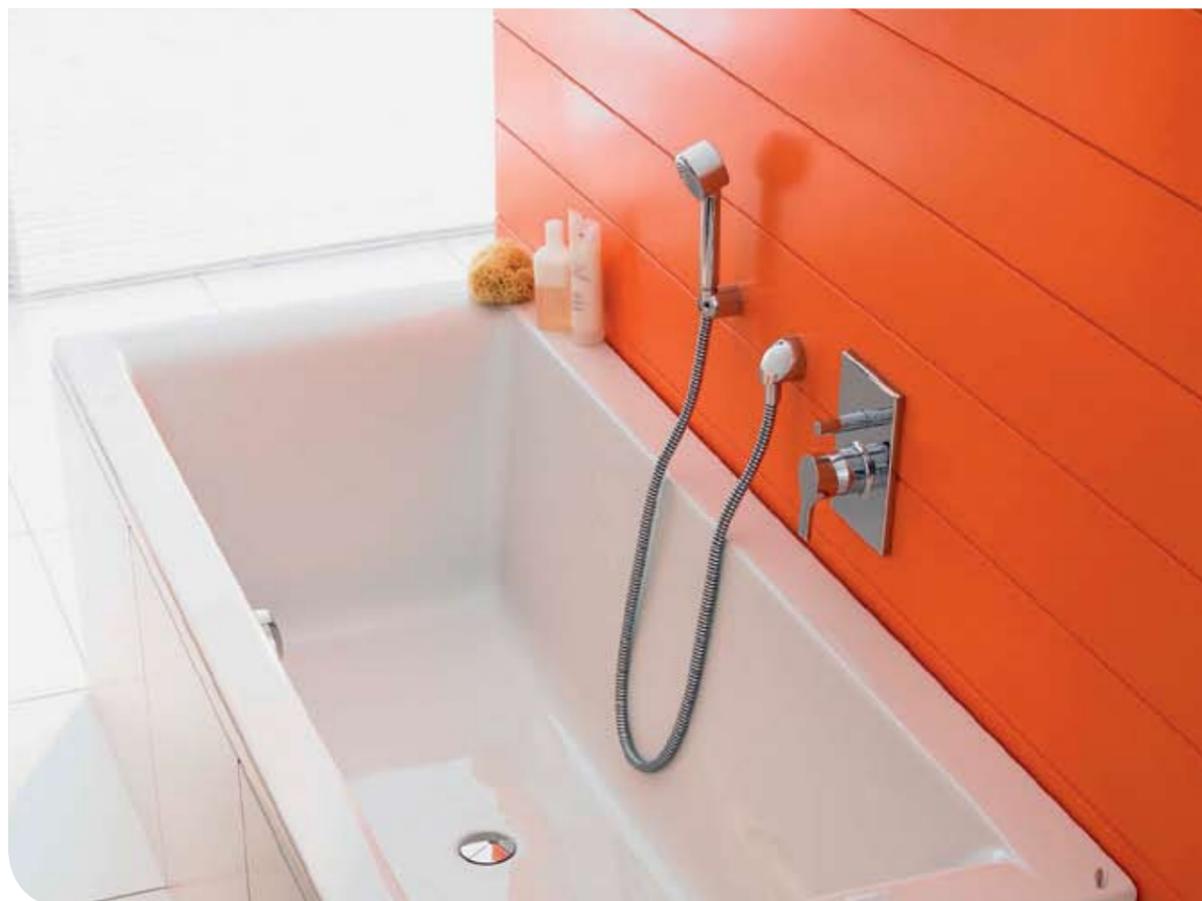


# Awaken your senses

Listen to sound of the water cascading over you body as you take your morning shower. Or playfully rub the taps with your feet as you sink into the warm depths of a floral scented bath. When you touch these smooth carefully sculptured fittings you have the latest technological innovations at your fingertips. You can sense the thought process that has gone into their development. And your intuition tells you the good value ideas will be with you for a very long time.

## Safety and quality

The built in mixer is simple and easy to install. It takes up very little room and adds beauty to your bathroom. And stick perfectly to the wall: no risk of water seaking behind!



## innovation

Imaginative innovation from the storage shelf – a small but clever detail that means all you have to do is stretch out your arm and your shower gel or soap is within close reach.



Escutcheons with a sealing ring and perfect finish, adding a touch of elegance to your haven of space. This is unique at this price level.

## design



# Revel

## in refinement

Enhance your relationship with your water as it caresses your skin at the right temperature. And enjoy the luxury of not having to wait for the water to heat up. You can immediately unwind in your bath or shower, in the comfort you have often dreamed about. And the detailed attention to technical innovation means your daily pampering becomes a pleasurable experience and something you can count on with no limits.

### functionality

When you take your shower or bath you can enjoy the comfort of not having to wait for the water to heat up. The thermostat mixers keep your water at the right temperature for as long as you wish. And thanks to the water flow variator, you never have to worry about changing water pressure as the flow remains the same.



A long life cycle thanks to M-Tech technology which reduces general wear and tear.



Total safety with the Cool Body innovation, keeping the temperature of your thermostat temperate. This means you and your children are protected against burns. Enjoy your shower!

### innovation



# Contemplate

your surroundings

Let your eyes run along the fluid seamless landscape of carefully crafted chrome. Delight in the wide spectrum of choice and channel a free flow of energy through tall elegant lines and curves. You will find that everyone wants to enter this harmonious hub were smooth, perfectly finished fittings characterise quality, technology and innovation.

#### Dishwasher valve

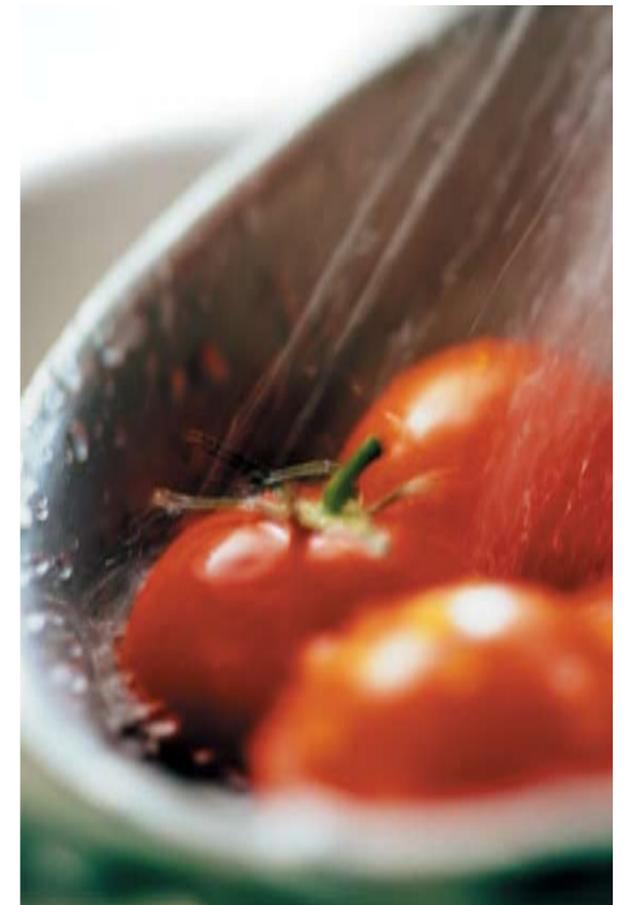
A safety mechanism that shuts off the water of the dishwasher. This is ideal when you go on holiday and want to avoid the spread of water.

#### The Neoperl Cascade Cache aerator

Easy to clean thanks to the carefully integrated aerator and hidden fixation for collecting residue.



Nearly all these kitchen fittings are also available in low pressure version. An elegant chrome finish, giving you style and design throughout the kitchen range. Adaptability – making the range compatible with the individual characteristics of your kitchen sink.



A practical configuration for kitchens with a double sink, giving you the possibility to swivel the long tubular spout head.



No visible fixations, making this well designed aesthetic range pleasing to the eye, whether you look at it from above, below or in every little detail.

# Beautify your bathroom

One of secrets to success when renovating an old bathroom, or fitting out a new one, is your choice of taps. These simple everyday objects greatly contribute to the quality of you bathroom experience. Make the time you spend here much more pleasurable by making the right choice from Active's wide range of fittings. And, regardless of your choice, enjoy the comfort, quality and safety of innovative, good value and contemporary design.

## Design for daily use

This range has been developed with your daily water related activities in mind and aims to make life easier for you and your family.

**Unique quality for long lasting use** - ceramic disk cartridges, high quality base metal elements, body and pop-up waste, chrome and inox finishing.

**Ecological and economical** – the water flow is limited thanks to the Click technology and the volume of hot water used is kept to a minimum, helping you make energy savings.

**Safety** – the cool body system means you and you children avoid dangerous burning.

**Easy to clean – thanks to the integrated dispenser and invisible fixations.**

**New installations or changes** to current installations are made quick and easy – thanks to the Top Fix system.



## A guarantee of quality

Our entire range has been designed to meet European safety norms and provides you with a five year guarantee.

Each stage of production is systematically tested, offering you peace of mind and quality assurance.

## Harmony throughout your home

You can also discover the same long elegant lines and curves of the Active range in Ideal Standards' other washpoint collection. This continuity offers you the opportunity to bring balance to your living spaces and offers you a wide choice to suit your own personal needs.



### Find out more

If you are not sure what type of tap is best for you we can help and guide you through your choices. This means you will be able to find what is best for your own personal living space.

#### Mixer

This tap is composed of a hose and a single lever that regulates both the water flow and the hot/cold mix. When you turn the lever to the left or the right you start the water flow. And as you raise the lever you increase the water pressure for a stronger flow. All it takes is a few simple but efficient gestic.



#### Thermostat

This type of tap gives you extra safety and comfort. It is composed of two levers – one to regulate the temperature and another one to control the water flow. The thermostat mixer ensures you get the right temperature, right away, and means you can enjoy consistent water pressure. You no longer have to wait for your water to warm up and you can step into your shower or bath straight away.



#### Exposed

Alternative design for this type of mixers which are perfect for renovation. Safe and high quality, their classical shape fits every bath or shower configurations.



#### Built-in

Innovative and aesthetic, the built-in mixers can be cleaned easily as there are no visible fixations. Very safe, no water can leak behind.



### Tips to keep your taps in good condition

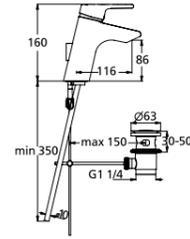
It is best to clean your taps with a sponge or cloth and a non-abrasive cleaning liquid such as washing up liquid, or, even better, soapy water. Never use a solvent or an aerosol detergent. And avoid powders and liquids containing concentrated or diluted acids. Only certain gentle detergents, in particular those with a citric acid base, can be used to treat limescale deposits and rigorous rinsing is advised afterwards.

## Active product review



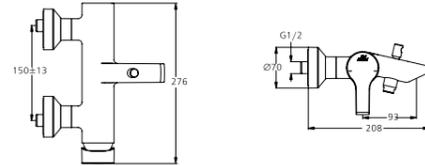
### Active one hole basin mixer

B 8057 AA  
 Cu-tubes  
 TOP-FIX fixation  
 40 mm IS Click cartridge  
 Cast body with hole for pop-up rod  
 Metal pop-up waste  
 Metal handle with red and blue indicator  
 Hidden aerator  
 Hand shower with on-off button, flex.hose 1800 mm, wall bracket



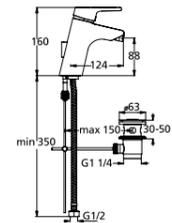
### Active Exposed bath and shower mixer

B 8069 AA  
 connection with hidden nuts,  
 S-connectors with noise reducers  
 47 mm IS Click Cartridge with HWTC  
 cast body with integrated spout  
 Metal handle with red and blue indicator  
 Automatic diverter  
 Check valve



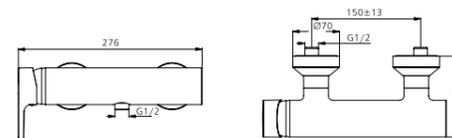
### Active one hole bidet mixer

B 8065 AA  
 Flexible hoses G1/2  
 TOP-FIX fixation  
 40 mm IS Click cartridge with  
 Cast body with hole for pop-up rod  
 Metal pop-up waste



### Active exposed shower mixer

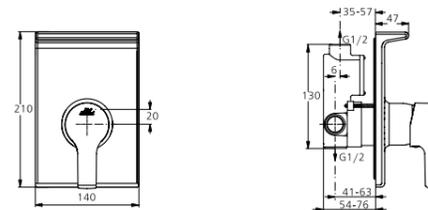
B 8066 AA  
 Flex.hoses G3/8  
 Easy-FIX fixation  
 47 mm IS Click cartridge  
 Cast body  
 Metal handle with red and blue indicator  
 Hidden aerator



### Active build-in shower mixer

B 8072 AA  
 KIT2 for connection to standard KIT1 B2650NU  
 Metal handle with red and blue indicator

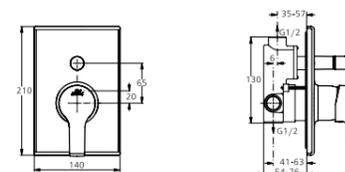
A 4095 AA  
 KIT2 + KIT1  
 47 mm IS Click cartridge with HWTC  
 Metal handle with red and blue indicator



### Active build-in bath-shower mixer

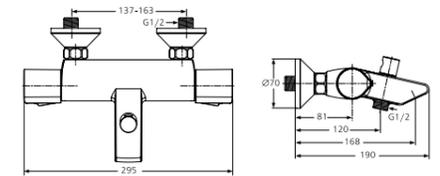
B 8073 AA  
 KIT2 for connection to standard KIT1 B 2650 NU  
 Metal handle with red and blue indicator  
 Automatic diverter

A 4096 AA  
 KIT2 + KIT1  
 47 mm IS Click cartridge with HWTC  
 Metal handle with red and blue indicator  
 Automatic diverter



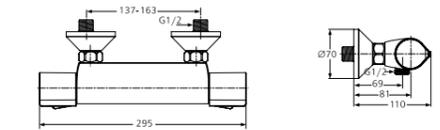
### Active exposed bath-shower mixer TH

A 4050 AA  
 connection with hidden nuts  
 S-connectors with noise reducers  
 IS TH cartridge and ceramic valve G1/2 180°  
 cast body  
 Metal handle with red and blue indicator  
 Automatic diverter  
 Check valve



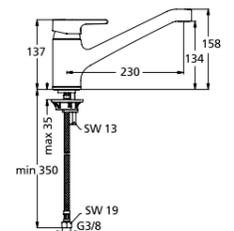
### Active exposed shower mixer TH

A 4046 AA  
 connection with hidden nuts  
 S-connectors with noise reducers  
 IS TH cartridge and ceramic valve G1/2 180°  
 cast body  
 Metal handle with red and blue indicator  
 Check valve



### Active one-handle kitchen mixer

B 8079 AA  
 Flex.hoses G3/8  
 Easy-FIX fixation  
 47 mm IS Click cartridge  
 Cast body  
 Metal handle with red and blue indicator  
 Hidden aerator



### Active one-handle kitchen mixer

Atricle B 8084 AA  
 Flex.hoses G3/8  
 Easy-FIX fixation  
 47 mm IS Click cartridge  
 Cast body  
 Metal handle with red and blue indicator  
 Hidden aerator

